

U.S. Department of Justice  
Washington, DC 20530

OMB NO. 1124-0002; Expires February 28, 2014

**Supplemental Statement**

U.S. Department of Justice

**Pursuant to the Foreign Agents Registration Act of  
1938, as amended**

For Six Month Period Ending 06/30/2013

(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant

(b) Registration No.

Tourism Authority of Thailand

2178

(c) Business Address(es) of Registrant

611 North Larchmont Blvd 1st Floor  
Los Angeles, CA 90004

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- |                           |                              |                             |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship           | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation            | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

Formerly CRM-154

FORM NSD-2  
Revised 03/11

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☒ No ☐

If yes, furnish the following information:

| Name | Position | Date Connection Ended |
|------|----------|-----------------------|
|------|----------|-----------------------|

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☒ No ☐

If yes, furnish the following information:

| Name                 | Residence Address                                      | Citizenship | Position          | Date Assumed |
|----------------------|--|-------------|-------------------|--------------|
| Ms. Proud Sukthavorn | 840 North San Vicente Blvd<br>West Hollywood, CA 90069 | USA         | Marketing Officer | January 2013 |

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☐

| Name                 | Residence Address                                | Citizenship | Position          | Date Assumed |
|----------------------|--|-------------|-------------------|--------------|
| Ms. Proud Sukthavorn | 840 San Vicente Blvd<br>West Hollywood, CA 90069 | USA         | Marketing Officer | January 2013 |

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☒ No ☒

If yes, furnish the following information:

| Name | Position or Connection | Date Terminated |
|------|------------------------|-----------------|
|------|------------------------|-----------------|

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☐

If yes, furnish the following information:

| Name | Position or Connection | Foreign Principal | Date Terminated |
|------|------------------------|-------------------|-----------------|
|------|------------------------|-------------------|-----------------|

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒  
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes ☐ No ☒  
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes ☐ No ☐Exhibit B<sup>4</sup> Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, identify each foreign principal and describe in full detail your activities and services:

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter:

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## IV - FINANCIAL INFORMATION

## 14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

| Date            | From Whom | Purpose | Amount |
|-----------------|-----------|---------|--------|
| *See attachment |           |         |        |

Total

## (b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

## (c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

| Foreign Principal | Date Received | Thing of Value | Purpose |
|-------------------|---------------|----------------|---------|
|-------------------|---------------|----------------|---------|

2013 AUG - 8 PM 3:00

NSD/CES/REGISTRATION  
UNIT

6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

| Date                       | To Whom   | Purpose          | Amount     |
|----------------------------|---|------------------|------------|
| 1 Jan 2013-<br>30 Jun 2013 | Office Personnel  | Allowance        | 254,373.70 |
|                            | UPS, FED-EX, Progressive Insurance, Pitney Bowes Credit Corp, Supply Information, Warehouse Inc, Yellow Pages, Office Depot, US Postmaster, Plaza Station, AirSea Fowarders, The Drawing Board, World Wide Express, LA TIMES, Total Properties Management, Thai Airways, Sparklets, OCE | Office Operation | 152,335.70 |
|                            | Travel Agents, Hotels, Airlines, Trade Show Organizers  | Promotion        | 747,554.40 |
|                            | PR/Advertising Agencies, CondeNaste Traveler, Viagem e Turismo Magazine, Home Base Travel Agent, Luxury Travel Show, State Fair Exhibition, ABAV Brazil, FIT Argentina, FITA Mexico   | Advertising      | 35,497.50  |

1,189,761.30

Total

NSD/CES/REGISTRATION  
UNIT

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**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

| Date | Recipient | Foreign Principal | Thing of Value | Purpose |
|------|-----------|-------------------|----------------|---------|
|------|-----------|-------------------|----------------|---------|

**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

| Date | Amount or Thing of Value | Political Organization or Candidate | Location of Event |
|------|--------------------------|-------------------------------------|-------------------|
|------|--------------------------|-------------------------------------|-------------------|

HSD/CES/REGISTRATION UNIT

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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

## V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>  
 Yes ☒ No ☐

If Yes, go to Item 17.

- (b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?  
 Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6-month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☒ Radio or TV broadcasts    ☒ Magazine or newspaper    ☐ Motion picture films    ☒ Letters or telegrams  
☒ Advertising campaigns    ☒ Press releases    ☒ Pamphlets or other publications    ☒ Lectures or speeches  
☐ Other (specify) \_\_\_\_\_

## Electronic Communications

- ☒ Email  
☒ Website URL(s): us.tourismthailand.org  
☒ Social media websites URL(s): facebook.com/TAT.USA, twitter (@thailandinsider)  
☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials    ☐ Newspapers    ☐ Libraries  
☐ Legislators    ☐ Editors    ☐ Educational institutions  
☐ Government agencies    ☐ Civic groups or associations    ☐ Nationality groups  
☒ Other (specify) General Audience

21. What language was used in the informational materials:

- ☒ English    ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes ☐ No ☒

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.



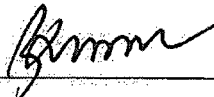
**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

July 18, 2013

  
Kulpramote Wannalart

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Item 11: Samples of the activities undertaken on behalf of Tourism Authority of Thailand. (Supplemental Statement for the six month reporting period ending June 2011).

List of Activities

Tourism Authority of Thailand (TAT)

January – June, 2013

| <u>Date</u> | <u>Event &amp; Location</u>   | <u>Sponsor</u>                     |
|-------------|---|------------------------------------|
| Jan 5-6     | Booth at Tacoma Wedding Show, Tacoma (WA)                                 | TAT/Wonderful Journey              |
| Jan 12-13   | Booth at Travel Adventure Show, Long Beach                                | TAT/ Tour Operators                |
| Jan 19-20   | Booth at Asian American Expo 2013, Pomona                                 | TAT/Lincoln Tours                  |
| Jan 24-26   | Booth at PGA Merchandise Show, Orlando                                    | TAT/First Tee Promotion/Golf Asian |
| Feb 2-3     | Booth at Monterey Park Lunar New Year Street<br>Monterey Park, California | TAT/Lincoln Tours                  |
| Feb 9       | Booth at Thai Festival, Monterey Park (CA)                                | TAT                                |
| Feb 10      | PR activities at Noodle Bowl Fest, Santa Monica                           | TAT                                |
| Feb 16-17   | Booth at Bay Area Travel Show, Santa Clara                                | TAT/V'Explore                      |
| Feb 22-24   | Booth at Los Angeles Times Travel Show 2013                               | TAT/Tour Operators                 |
| Mar 18      | Booth at Pencils for Kids Golf Tournament<br>At El Caballero Country Club | TAT/Pencils for Kids               |
| Mar 24      | Unveiled Bridal Show, Santa Monica  | TAT/A Classic Tour Collection      |
| Mar 25      | Wedding Salon, Beverly Hills  | TAT/Globo Tour/<br>China Airlines  |
| Apr 6       | Booth and PR at WCK Muaythai Event<br>Temecula (CA)                       | TAT/WCK                            |
| Apr 6       | PR at Thai New Year Media Night, Hollywood                                | TAT/Singha Beer                    |
| Apr 7       | Booth at Thai New Year Festival, Hollywood                                | TAT/Tour Operators                 |
| Apr 13      | Booth at Boomers and Beyond Action Expo<br>Santa Monica                   | TAT                                |
| Apr 2013    | Ads on Golf Championship Magazine   | TAT                                |

| <u>Date</u>    | <u>Event &amp; Location</u>  | <u>Sponsor</u>                             |
|----------------|--|--|
| Apr 21         | Booth at Thai New Year Festival, San Jose  | TAT  |
| Apr 23-25      | Booth at World Travel Mart (WTM), Brazil   | TAT/Tour Operator<br>from Thailand         |
| Apr 23         | Presentation at PATA San Diego Chapter   | TAT/PATA San<br>Diego Chapter              |
| Apr 24         | Networking Lunch, Sao Paulo (Brazil)   | TAT  |
| Apr 26         | Booth at MAST Annual Conference,<br>Newport Beach                                  | TAT/MAST Travel<br>Network/SITA World      |
| Apr 27-28      | Thai/Lao New Year Festival, Las Vegas  | TAT  |
| Apr 30 – May 1 | Booth at Home Based Travel Agent, Las Vegas  | TAT  |
| May 2013       | Advertorial in Global Traveler Magazine  | TAT  |
| May 2013       | Editorial and Advertising on AFAR Magazine   | TAT/Asialuxe<br>Holidays/Cathay<br>Pacific |
| May 21         | Presentation at Networking Dinner with AFAR,<br>Century City                       | TAT/AFAR<br>Magazine                       |
| May 20-27      | Educational Trip in Thailand for MOB Store<br>(Brazil)                             | TAT/MOB Store                              |
| May 30-Jun 1   | Booth at Tour and Travel Exchange,<br>Scottsdale (AZ)                              | TAT  |
| May 28- Jun 8  | Agent Educational Trip, Thailand   | TAT  |
| May 28 – Jun 8 | Media Educational Trip, Thailand   | TAT  |
| Jun 1          | Booth at International Health and Wellness Expo<br>Las Vegas                       | TAT  |
| Jun 6          | Attend Travel Age West WAVE Award,<br>Beverly Hills                                | TAT  |
| Jun 8-9        | Booth at Los Angeles Pride Festival  | TAT/Pride Travel                           |
| Jun 26-29      | Booth at International Association of Golf<br>Tourism Operators Conference (IAGTO) | TAT  |

| <u>Date</u> | <u>Event &amp; Location</u>              | <u>Sponsor</u>   |
|-------------|--|------------------|
| Jun 21      | Meeting with Media/Tour Operators, Chile | TAT/Thai Embassy |
| Jun 2013    | Editorial on Travel Agent Magazine       | TAT              |

## Supplemental Form

14 (a)

| Date          | From Whom          | Purpose       | Amount     |
|---------------|--------------------|---------------|------------|
| 2 Jan 2013    | OCE (Copy Machine) | Refund        | 231.43     |
| 2 Jan 2013    | Office Depot       | Refund        | 246.93     |
| 30 Jan 2013   | TAT                | Reimbursement | 20,562.50  |
| 8 Feb 2013    | TAT                | Reimbursement | 3,649.26   |
| 22 Feb 2013   | TAT                | Operation     | 310,279.00 |
| 22 Feb 2013   | TAT                | Operation     | 46,632.00  |
| 22 Feb 2013   | TAT                | Reimbursement | 6,633.50   |
| 22 Feb 2013   | See My Thailand    | Reimbursement | 108.00     |
| 26 April 2013 | TAT                | Reimbursement | 10,753.00  |
| 26 April 2013 | TAT                | Reimbursement | 24,743.05  |
| 4 Jun 2013    | TAT New York       | Reimbursement | 66,633.00  |
| 12 Jun 2013   | TAT                | Marketing     | 419,889.00 |
| 12 Jun 2013   | TAT                | Operation     | 304,724.50 |

Total 1,215,085.17